



**UCL**  
**Centre for**  
Urban Sustainability  
& Resilience

**1st International Conference on  
Urban Sustainability & Resilience**  
UCL, London, UK  
5-6 November 2012

## **Sponsorship Details 1st International Conference on Urban Sustainability & Resilience 2012**

We are pleased to propose various sponsorship and advertising opportunities to give you maximum exposure to the academics, industry specialists, students and general UCL traffic.

100 delegates will be in attendance, many of whom will be experts in issues relating to urban sustainability & resilience as above. We also hope to attract many key international experts.

All packages will include your logo on our homepage and prominent banner outside the conference venue displaying to the public.

### **Contact**

*Please contact Karen Rafferty to discuss which opportunities are of interest to you. We can find a package that matches your budget.*

Karen Rafferty  
Conference Organiser – 1<sup>st</sup> International Conference on Urban Sustainability & Resilience  
Centre for Urban Sustainability & Resilience  
Gower Street  
London  
WC1E 6BT

**t:** +44(0) 203 108 1196

**e:** [conference@usar-conference-2012.org](mailto:conference@usar-conference-2012.org)

**w:** <http://www.usar-conference-2012.org/>

### **Conference Pack Inserts**

The conference pack will be given to delegates on the day and promises to target your message to the 100 delegates in attendance. It gives the sponsor excellent exposure as this pack is used by delegates as the main document for the duration of the conference.

### **Delegate List - Exclusive**

Placing your logo and a short message or url on the delegate list will offer prominent exposure as delegates often keep this list and refer to it later. The delegate list will be placed in each conference pack. This offers an excellent accompaniment to the conference pack insert. First come, first served.

### **Website**

A dedicated page for sponsors on our website will feature your logo and one or two paragraphs of text with a link to your website.



### **Pens**

Supply your pens to us in advance and we will place them in each conference pack. Many delegates will use these to make notes during the conference.

### **Notepad**

Supply your notepad to us in advance and we will place them in each conference pack. Many delegates will use these to make notes during the conference.

### **Signage**

Place your logo on signage for the conference which directs delegates into the conference. Offers exposure to passing footfall at UCL.

### **Sponsor a Prize**

Your organisation can sponsor one of the prizes. These prizes will be advertised on our website and receive prominence again once announced after the event. We will rename these prizes to reflect your company name. Please suggest to us a prize, for example:

- *Best Paper Presented within your topic area*
- *Best Practical Idea in a paper*
- *Most Unique Ideas in a paper*

### **Sponsor a Workshop**

The programme workshops will be released in August 2012. Sponsoring a workshop will place your company's name prominently in the printed programme and the website.

### **Welcome Reception - Exclusive**

On Sunday 4<sup>th</sup> November 2012 from 4pm, we will be holding a reception dinner at the Radisson Edwardian Grafton Hotel, Tottenham Court Road. Sponsor this reception and we will display your logo on the signage. Sponsors may also display promotional material at the reception dinner.

### **Exhibitors**

Exhibitors at the conference will receive maximum exposure from the delegates during lunch and coffee breaks but also from general UCL traffic. The conference exhibition will be displayed in the prominent Wilkins North Cloisters and will include space for large display signage and banner stands. This offers an excellent opportunity to distribute publicity material and talk individually to your target audience.

We only have space for a limited number of exhibitors and preference will be given to publishers and professional bodies.

## About the conference

The first international conference in Urban Sustainability and Resilience will bring together world experts from across a wide range of engineering, science and social science disciplines with three main objectives:

- Bring together a strong research community committed to address some of the most pressing issues that human societies have ever faced;
- Take stock of the current state of knowledge in the field of urban sustainability and resilience
- Put forward a coherent future research agenda in the field.

## The central themes of the conference will be:

- Facets of urban resilience
- Integrating and engineering sustainable and resilient urban systems
- Feeding the city
- Towards a low-carbon urban environment

## In addition the conference will cover the following topics:

Eco-cities	Managing ageing infrastructure
Measuring resilience	Sustainability indicators
Transport	Waste
Water	Energy
Security	Food
ICT	Materials
Retrofitting	Urban visions
Adapting to climate change	Governance

## Contact

Karen Rafferty  
Conference Organiser – 1<sup>st</sup> International Conference on Urban Sustainability & Resilience  
Centre for Urban Sustainability & Resilience  
Gower Street  
London  
WC1E 6BT

**t:** +44(0) 203 108 1196

**e:** [conference@usar-conference-2012.org](mailto:conference@usar-conference-2012.org)

**w:** <http://www.usar-conference-2012.org/>